



In a ribbon cutting ceremony, GrinGO celebrates its official incorporation as a Mexico entity at its Hermosillo workspace.

(May 24, 2023 / Hermosillo, Sonora) Joined by representatives from the State of Sonora, City of Hermosillo, US Consulate in Hermosillo, and local business community leadership, GrinGO celebrated its official incorporation as a registered Mexico entity based in Hermosillo Sonora and will operate as **GRINGO APP MÉXICO SAPI DE CV**. GrinGO signed an extended lease agreement with Avanti, a co-working space at the Grand Kino commercial tower for its corporate purposes. The Hermosillo office is just a few blocks away from its nearshore partnership with Gila Software, responsible for the company's day-to-day app development.

The State of Sonora, specifically its popular US travel destination of Puerto Peñasco, has served as a pilot State for the launch of the GrinGO App, and has remained as a test market for the roll out of its many new features used today by the 20,000+ cross-border travelers just in the region.

"Registering GrinGO in the great State of Sonora and expanding our footprint was a perfect match for our company based on criteria of proximity to our Phoenix headquarters, tech talent pool in the same time zone, existing relationships in the State, and the pro-business environment established by the government," says Brian Krupski, Founder/CEO of GrinGO.

Becoming a registered company in Mexico comes with a stack of benefits for GrinGO. The first is the ability to open a bank account. An active bank account allows your business to issue facturas (invoices), and with facturas more companies or government are willing to do business with you as they can expense the charge. In the recent case of GrinGO, the legal representatives in Mexico of the company are now able to enter into government partnerships that require the signature of a Federal elected official, particularly in a cabinet position.

Later this year GrinGO has plans to grow its app development team in Hermosillo and establish additional operations in other parts of Mexico to better serve its growing app user base.

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